

Cookbook ORDER FORM

1-800-787-9235



promotions

Personalized Cookbooks & More
www.fcpromotions.com

SHIPPING ADDRESS:

Company Name _____
Your Name _____
Title _____
Address _____
City _____ State _____ Zip _____
Daytime Phone (_____) _____
E-mail _____
ONE free sample can be ordered by indicating SAMPLE beside the book of your choice.

(Please indicate which cover design you want, if there are more than one cover options.)

ITEM NO.	TITLE	QTY.	UNIT PRICE	TOTAL PRICE
Light and Healthy Cookbooks (All books 100 minimum)				
FCP10	Heart Healthy DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP11	Diabetic and Delicious DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP12	Low Fat Cooking DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP13	101 Light Recipes DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP14	Recipes for the Vegetarian in You DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP26	Low Carb		\$2.50	
All Occasion Cookbooks				
FCP15	What's Cooking? DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP16	Marvelous Barbecue Recipes DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP17	International Cuisine DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP18	Tastes of the Southwest DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP19	Seafood Selections DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP20	Just Desserts DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP21	Creative Candy DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP22	Tastes of Tennessee DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP25	The Cookie Cookbook		\$2.50	
FCP27	No Time 2 Cook		\$2.50	
FCP28	Cook'n With Kids DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP32	Just Soup Recipes DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP33	Quick & Easy Breads, Muffins & Rolls		\$2.50	
FCP35	Perfect Pasta Cookbook DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP36	Holiday Recipes		\$2.50	
FCP37	Some Like It Hot		\$2.50	
FCP38	Casserole Comforts		\$2.50	
FCP39	Slow Cooker Recipes		\$2.50	
FCP40	I Can't Cook		\$2.50	
FCP44	Nothing But Beverages Cookbook		\$2.50	
FCP45	Our Best Home Cooking		\$2.50	
FCP47	The Ultimate Tailgater Cookbook		\$2.50	
FCP49	Tail Waggin' Recipes DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP50	Wild Game Cooking DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP170	The Cook's Book		\$2.50	
FCP340	Poultry Dishes		\$2.50	
FCP350	Creative Coffee		\$2.50	
FCP410	Capitol Cookies		\$2.50	
Die-Cut Cookbooks				
DC23	The Tastes of Home		\$2.75	
DC24	Holiday Recipes		\$2.75	
DC42	Slow Cooking Recipes		\$2.75	
DC43	Favorite Cookies from the 50 States		\$2.75	
DC44	Nothing But Beverages Cookbook		\$2.75	
DC45	How 'bout Them Apples?		\$2.75	
DC46	Tailgaters' Delights		\$2.75	
DC47	The Ultimate Tailgater Cookbook		\$2.75	
DC48	Country Style Cooking		\$2.75	

BILLING ADDRESS:

Company Name _____
Your Name _____
Title _____
Address _____
City _____ State _____ Zip _____
Daytime Phone (_____) _____
Fax (_____) _____
Correspondence E-mail: _____
Proof E-mail: _____

ITEM NO.	TITLE	QTY.	UNIT PRICE	TOTAL PRICE
Specialty Books (100 minimum)				
FCP29	Personal Safety DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP30	Fitness Journal DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP31	1001 Household Hints DESIGN: A <input type="checkbox"/> B <input type="checkbox"/>		\$2.50	
FCP51	Kid Fit Fitness Journal		\$2.50	
Daily Planners (100 minimum)				
PL240	People Quotes		\$2.50	
PL250	Classic Golf Quotes		\$2.50	
Recipe Postcard (500 minimum)				
PC400	Postcards State _____		\$.30 each	
	Halftones		\$20.00 each	
	Setup Charge		\$30.00 per order	
Note Pads (100 pad minimum)				
NP600	Flag		\$1.25 pad	
NP601	Awareness		\$1.25 pad	
NP602	Time		\$1.25 pad	
NP603	Fitness		\$1.25 pad	
NP604	Music		\$1.25 pad	
Shopping List (100 pad minimum)				
SL700	Flag		\$1.00 pad	
SL701	Awareness		\$1.00 pad	
SL702	Time		\$1.00 pad	
SL703	Fitness		\$1.00 pad	
SL704	Music		\$1.00 pad	
				Sub-total
				<i>TN residents add 9.25% sales tax or attach tax exempt certificate</i>
				Total

Note: Actual freight charges will be added to credit card orders. For orders paid by check, freight will be billed separately, or you may call for a freight quote before you place your order.

PAYMENT INFORMATION:

Check One: MasterCard VISA Check enclosed

Cardholder Name _____

Credit Card Number _____

Expiration Date _____

Terms: Minimum order on any one book is 100 copies. Books cannot be combined to meet minimum of 100. Freight: UPS or FedEx Ground from Collierville, TN will apply on all orders. One half payment with the order and balance before the order is shipped. Mastercard or Visa or check for payment. If collection agency and/or attorney fees are required to collect overdue accounts, the customer is liable for all collection charges. A 1.5% finance charge per month will be added to all unpaid accounts over 30 days.

Upon receiving an authorized signature on this FCPromotions Order Form, this contract is in effect and binding. *I (we) fully understand the terms and conditions, and by signing this contract, we agree to be responsible for prompt payment within the specified time.

*Authorized Signature _____

Print Name _____

PERSONALIZED COOKBOOKS

SPECIAL INFORMATION PAGE:

- Please include free Bank Information Pages
- Please include free Real Estate Information Pages

PERSONALIZED INFORMATION PAGE: Front Cover Inside First Page

Please review Artwork Submission Guidelines to the right.

E-mail files to dawn@cookbooks.com

Logo provided: On disk* E-mail* Laser proof

*File name _____

Photo provided: On disk* E-mail* Laser proof

*File name _____

Special page text provided: On disk* E-mail* Laser proof

*File name _____

Special Instructions _____

IMPRINTING

- Production materials:** Inside text pages are offset printed in black ink on 60 lb. white vellum paper. Front cover is full-color process on 12 pt. coated stock with durable laminated surface.
- Imprint colors:** Black ink (no charge). Colored ink (\$.25 per book on cover plus, \$.15 per book for personalized page).
- Inside cover printing available:** Black ink ONLY (\$.20 per book)
- Custom Front Cover:** up to and including 4-color process (\$.50 per book)
- Artwork preparation and typesetting:** Pricing reflects camera-ready or digitally-supplied black and white artwork.
- Accepted media:** Mac or PC formatted floppy disks, CD-ROM or by e-mail in native Quark, Adobe CS4 files, as well as Tiff, EPS, PDF or JPEG formats. At least 300 dpi at 100% of the final print size.

E-mail to: dawn@cookbooks.com

PROOFS AND APPROVALS

- E-mail proof:** Provided for cover and personalized information page. Please provide e-mail address to send proof for approval.
- Order acknowledgement:** By fax or e-mail after order receipt.
- Less than minimum:** Not available.

PRODUCTION AND SHIPPING

- Production time:** 15 business days from final approval of all art and production details.
- Shipping:** UPS, FedEx Ground, FOB Collierville, TN .
- Rush charges:** Add 15%.
- F.O.B. point:** Factory in southwest Tennessee.

ARTWORK SUBMISSION GUIDELINES

The following guidelines are designed to help you get the best reproduction of your logo artwork and photograph.

- For your personalized information page, please provide a separate sheet with your desired wording and page layout, if different from our standard layout shown on page 1.
- Logo artwork should be provided as black and white line art and may be provided on disk, by e-mail or as a laser printed hard copy. Please avoid grayscale logos, as they may not print well.
- Original photos can be submitted in black and white or color; however, color photos will be converted to grayscale, unless specified color printing and acknowledgement of additional cost shows on purchase order. (Note: Additional cost is \$.25 per book on cover and \$.15 per book for personalized pages). Photos will be returned only by request.
- While a laser proof is fine for black and white line art, please **do not** submit photos in this manner. We will get much better results using your original photo or a digital file.
- Files submitted on disk or CD should be at least 300 dpi at a 100% of final printing size, as TIFF, EPS, PDF, JPEG files or in their native Indesign, Quark, Illustrator or Photoshop format. **Do not** include images from web sites as their 72 dpi resolution reproduces very poorly.
- Art can be e-mailed to dawn@cookbooks.com. If you have questions, please contact us at 800-787-9235 or by e-mail at dawn@cookbooks.com.

RECIPE POSTCARDS

Normal production time: 2 weeks.

Rush charges: add 15%.

FOB Factory in Tennessee.

Production materials: 10pt cover stock front cover 4-color process.

Color of imprinting: Black only.

Artwork prep: Prices are for camera ready e-mailed.

Copy limited: 5.5 x 3.5 inches.

Halftones: \$20.00 each.

Proofs: e-mail no charge.

Prices include: Imprinting backside in black.

Size of product: 6 x 4 inches.

Select state cookie with minimum order.

Setup charge: \$30.00 per order.

Pricing: .30 cents each minimum of 500 cards



Fundcraft
Publishing
P.O. Box 340
Collierville, TN 38027

Calendars

PRICING INFORMATION

Item Name	Product Number	Quantities Offered				
		100	250	500	1000	2500
Photo Calendar	P7543	\$3.45	\$2.72	\$2.60	\$2.44	\$2.40
Recipe Card Calendar	P7544	\$6.12	\$5.80	\$5.70	\$5.55	\$5.42
3 Panel Calendar	P7560	\$3.73	\$3.68	\$3.49	\$3.30	\$3.10
Daily Planner	P7565	\$2.70	\$2.32	\$2.19	\$2.30	\$2.25
Cased Calendar	P7600	\$4.90	\$3.78	\$3.48	\$3.32	\$3.23
12 Month Wall Calendar	P7625	\$1.00	\$.70	\$.64	\$.62	\$.60

P7543

Include cover photo (**FREE**)
 Include 12 photos (**FREE**)
 Include Comments
 (25 **FREE** - Additional are \$ 1.50 each)
 Specify placement of each photo.

P7544

Specify start month
 Submit personalization for cover
 Submit message for inside front cover
 Include date customization
 (25 **FREE** - Extra are \$ 1.50 each)

P7560

Specify background design
 Specify start month
 Include ad copy (5x14)

P7565

Include personalization for cover
 Include copy for insert page

P7600

Include copy for 2 ads (4.5 x 5) & (2 x 3)
 Include personalization for front cover

P7625

Specify start month
 Submit background artwork

PAYMENT INFORMATION:

Check one: MasterCard VISA Check enclosed

Cardholder Name _____

Credit Card Number _____

Expiration Date _____

Authorized Signature _____

ARTWORK SUBMISSION GUIDELINES

The following guidelines are designed to help you get the best reproduction of your logo or any other artwork.

- Logos should be provided as black and white line art or grayscale images and may be provided on disk, by e-mail or as a laserprinted hard copy.
- Original photos can be submitted in black and white or color; however, color photos will be converted to grayscale, unless specified color printing and acknowledgement of additional cost shows on purchase order. Photos will be returned only on request.
- While a laser proof is fine for black and white line art, please **do not** submit grayscale images or photos in this manner. We will get much better results using your original photo or a digital file.
- Files submitted on disk or CD should be at least 300 dpi at a 100% of final printing size, as TIFF, EPS, PDF, JPEG files or in their native Indesign, Quark, Illustrator or Photoshop format. **Do not** include images from web sites as their 72 dpi resolution reproduces very poorly.
- Art can be e-mailed to dawn@cookbooks.com. If you have any questions, please contact us at 1-800-787-9235, or by e-mail at dawn@cookbooks.com

PRICING INFORMATION

Item Name	Product Number	Quantities Offered					
		100	250	500	1000	2500	5000
Standard Daily Date	P7510	\$4.50	\$4.10	\$3.90	\$3.75	\$3.45	\$3.30
Two Month Reference	P7520	\$4.50	\$4.10	\$3.90	\$3.75	\$3.45	\$3.30
Notes Plus Daily Date	P7540	\$4.50	\$4.10	\$3.90	\$3.75	\$3.45	\$3.30

Product Specifications for Daily Date Calendars

- Custom made in the USA
- Standard Polypropylene Stand
Size: 6 1/8" wide by 5 1/8" tall
Paper size: 5 5/16" wide by 4 1/4" tall
- Start date: Start with the first of any month
- Printed on 50 lb. paper
- Your choice of 5 free or 7 designer backgrounds
- 313 daily messages per calendar.
Saturday and Sunday are combined.
- Normal production time: 3 to 6 weeks
- Individually shrink-wrapped, 54/box
- Less than minimum: Not available

Standard Customization Features

Logo: A company logo is featured on every calendar page. Logo area is 3" x 7/8". The logo can be submitted on disk, camera-ready or via e-mail. The logo can be scaled to size. Black ink is standard. No halftones please.

Special Messages: Every calendar page has two text lines which can be used for special messages or announcements. Maximum message length is 80 characters. Up to 25 different messages can be run at no cost. There is a flat set up charge of \$1.50 for messages over 25, per order. The identical message can run multiple times and count as only one message if it repeats in one of these ways:

1. The message runs uninterrupted for a specific date range (i.e. February 2 through February 17)
2. The message runs the same date of the month (i.e. the 15th of every month)
3. The message runs the same day of the week for the entire year (i.e. all 52 Fridays)
4. The same group of messages run consecutively and keep repeating throughout the year.

By following the above guidelines, every page within the calendar can have a message without using more than the 25 free messages. Standard holidays are included at no additional charge.

Optional Customization Features

Publish Your Own Content: Submit 313 quotes, sayings, trivia, etc. on disk in a text format and custom publish your own content. Page format will be the standard P7510, P7520 or P7540. \$250 (Min. quantity of 250).

Full Customization: Including complete custom page layout, content and color. Call for quotes. (Min. quantity of 500).

Ink Colors: All print is black ink. Logo ink colors other than black are available in min. quantity of 250.

One PMS color: \$150 ink set up charge

Two PMS colors: \$250 ink set up charge

Four Color Process: \$350 ink set up charge

Orders with colored logos are subject to a 10% overrun/underrun.

Photographs: \$350 per color photo, \$225 per b&w photo

Gift Boxes: \$.45 each – any quantity

Black Acrylic Stand: \$2.75 each – min./10

Clear Acrylic Photo Stand: \$2.75 each – min./10

Shipping/Packaging

- Shipped UPS, Fed Ex or truck line, F.O.B. factory in TN
- Bulk packed 54 per box
- Drop shipments: 50 per location, no charge.
Less than 50, \$5.00 per location
- Mailing cartons: \$.50 each
- Inserting calendars into cartons: \$.15 per calendar
- Inserting card inside shrink wrap: \$.15 per calendar
- Mailing service: Includes mailing carton, applying customer labels, inserting a letter up to 4" x 6" and mailing: \$.75
- Postage billed at actual cost.

Ordering - Daily Date Calendars

- Specify calendar start month.
- Specify content: Motivational, Healthy Living, Safety, Recipe, Golf, Joke, Devotional, or Custom
- Specify paper background.
- Specify format number. If not specified, P7510 will be used.
- Specify cover choice. If not specified, enlarged logo on matching background paper will be used. Include wording for imprint area.
- Include special messages to be printed. Please type the messages and dates the messages should appear on.
- Orders subject to 5% over/underrun. Orders with color logos subject to 10% over/underrun.
- Setup: \$30.

Artwork Submission Guidelines - See reverse side.